Connect EscalateFlow to Claude (claude.ai)

With the connector, Claude can create and edit your EscalateFlow websites, pages, forms, products and posts from any chat. You need an EscalateFlow account and a Claude plan that allows custom connectors.

The only URL you need to copy (with the final slash):

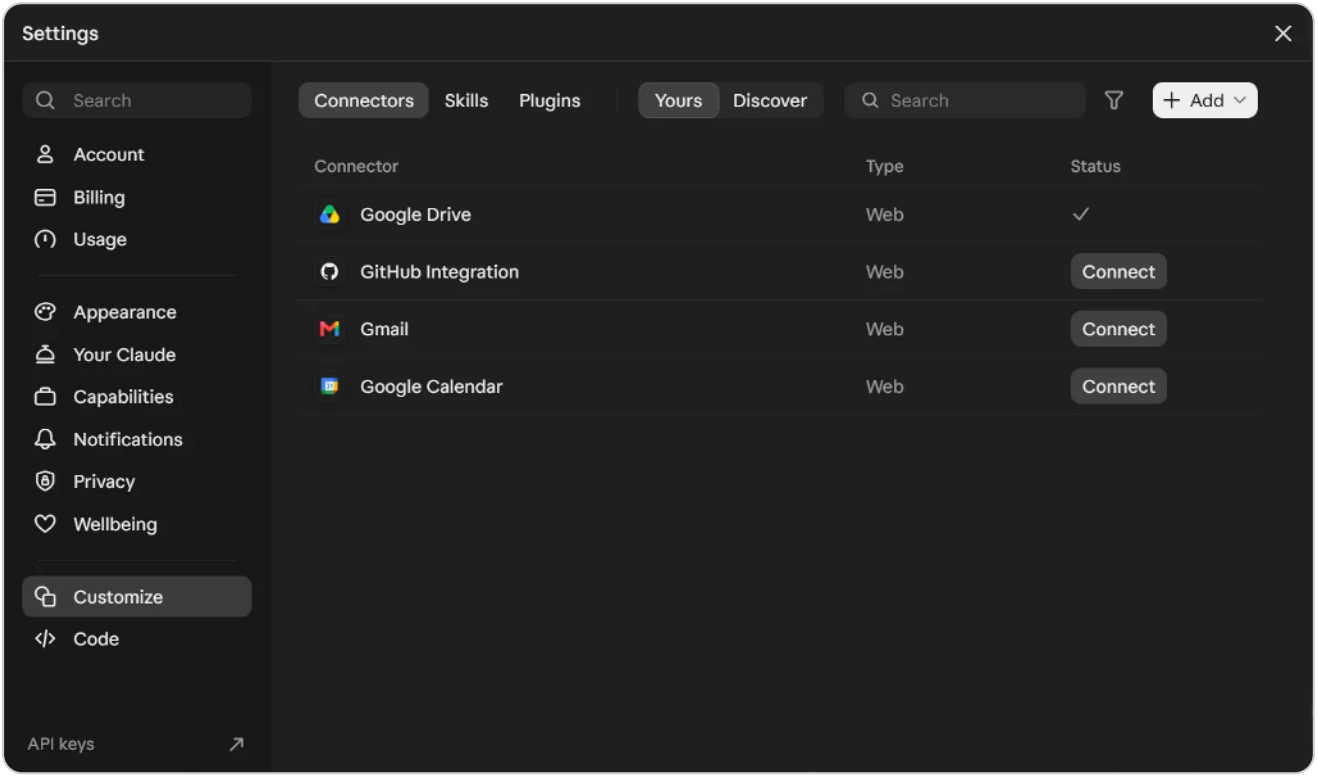
```
https://escalateflow.com/api/v1/mcp/
```

Screenshots from November 2026: claude.ai's interface may have changed a little since.

Step by step

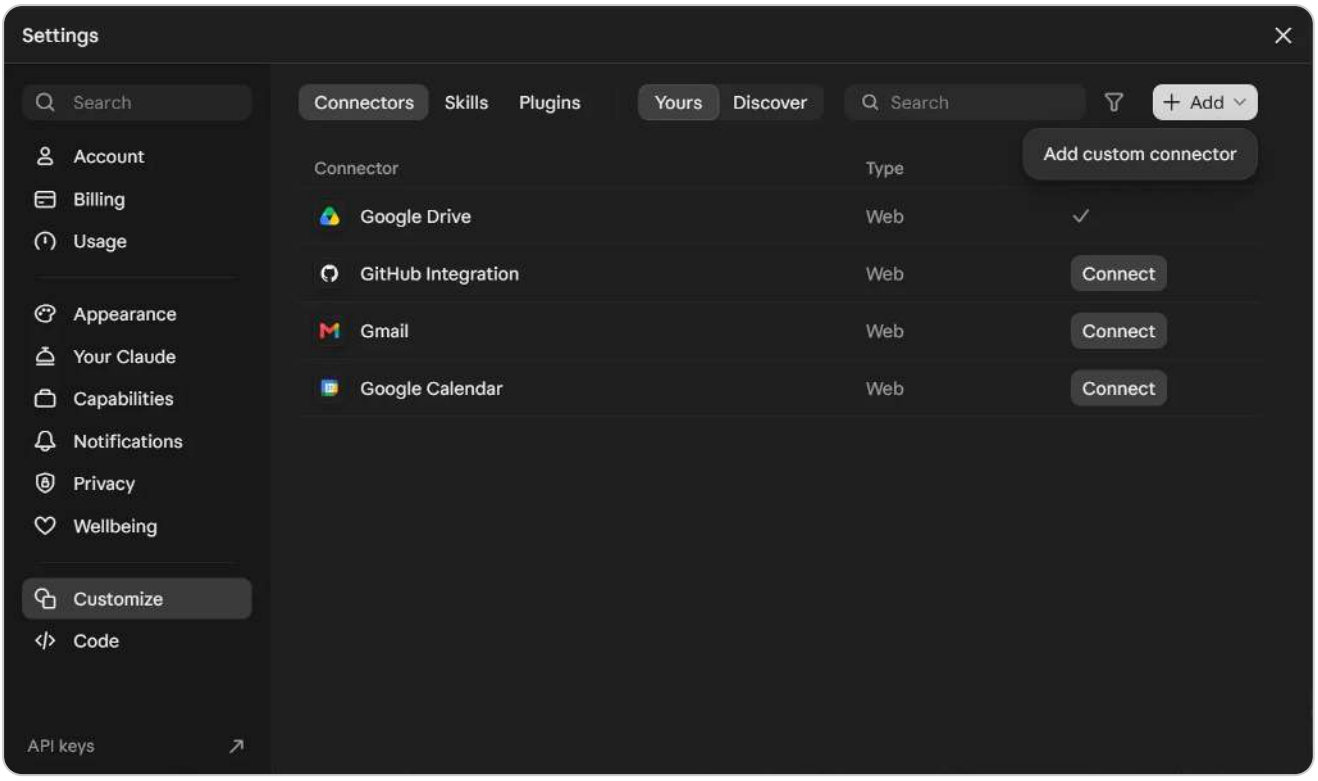
1 Open Claude's connectors

In claude.ai: **Settings** → **Customize** → **Connectors**.



2 Add a custom connector

Click **Add** → **Add custom connector**.



3 Name and URL

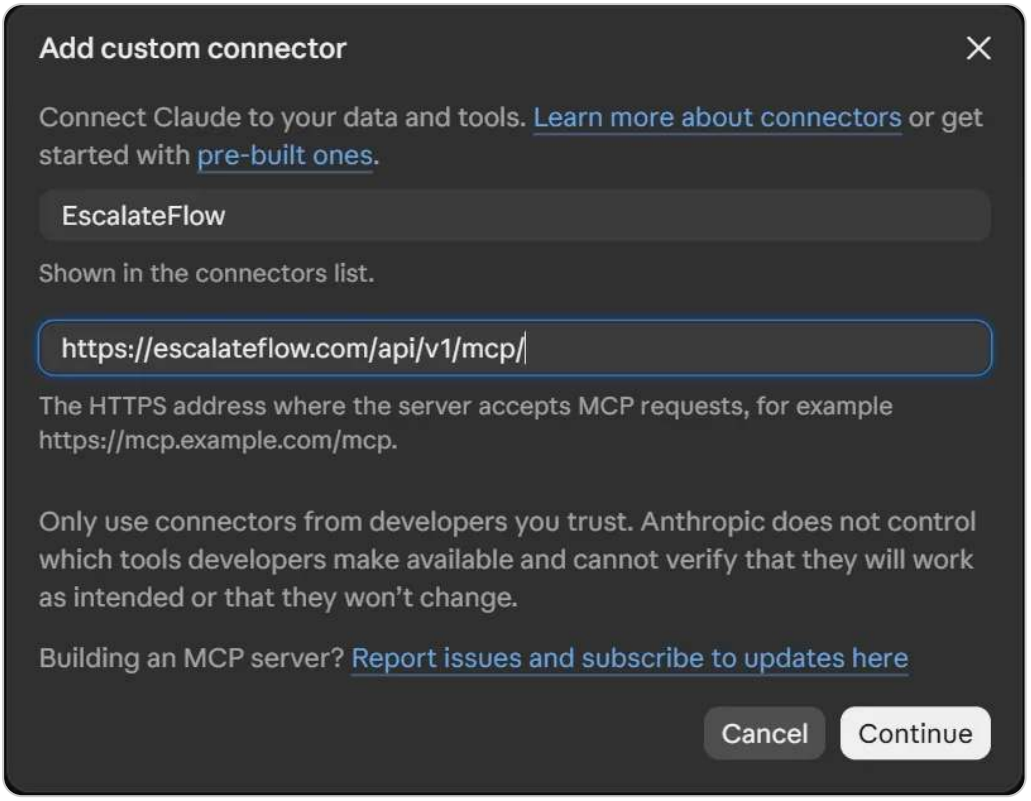
Name:

```
EscalateFlow
```

MCP server URL, exactly like this:

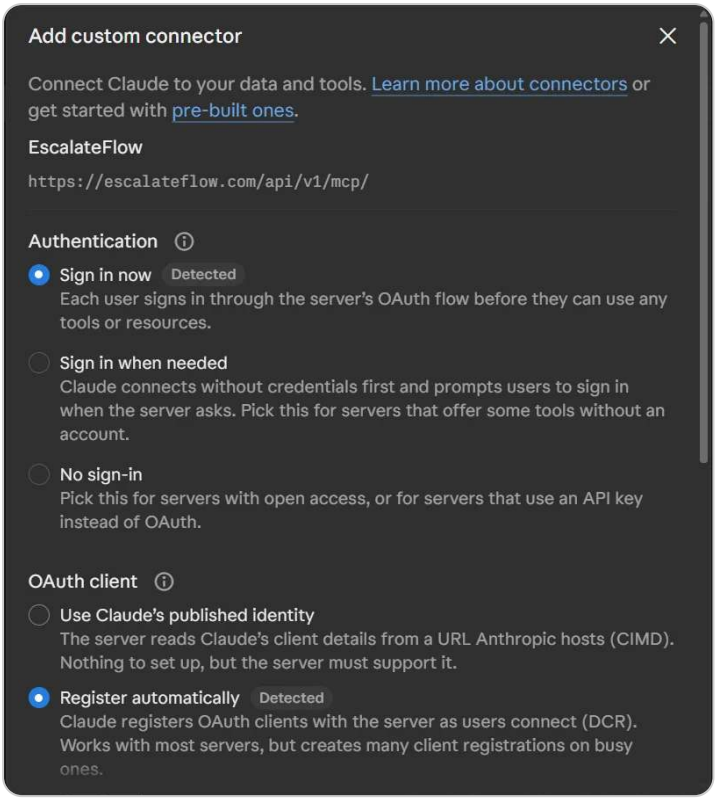
```
https://escalateflow.com/api/v1/mcp/
```

Click **Continue**.

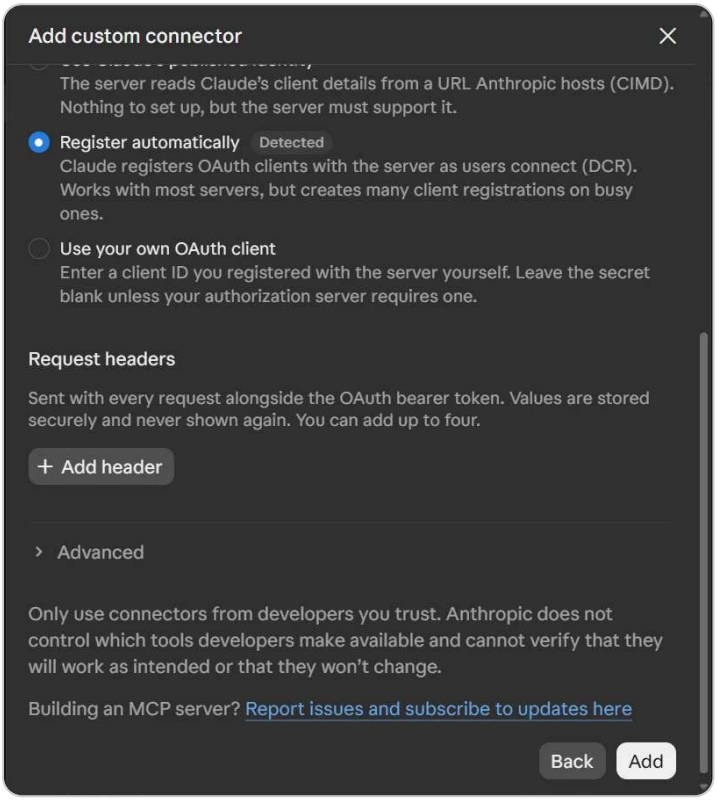


4 Leave the authentication as Claude detects it

Claude detects how to sign in by itself: **Sign in now** and **Register automatically** (marked as *Detected*). Do not change anything.

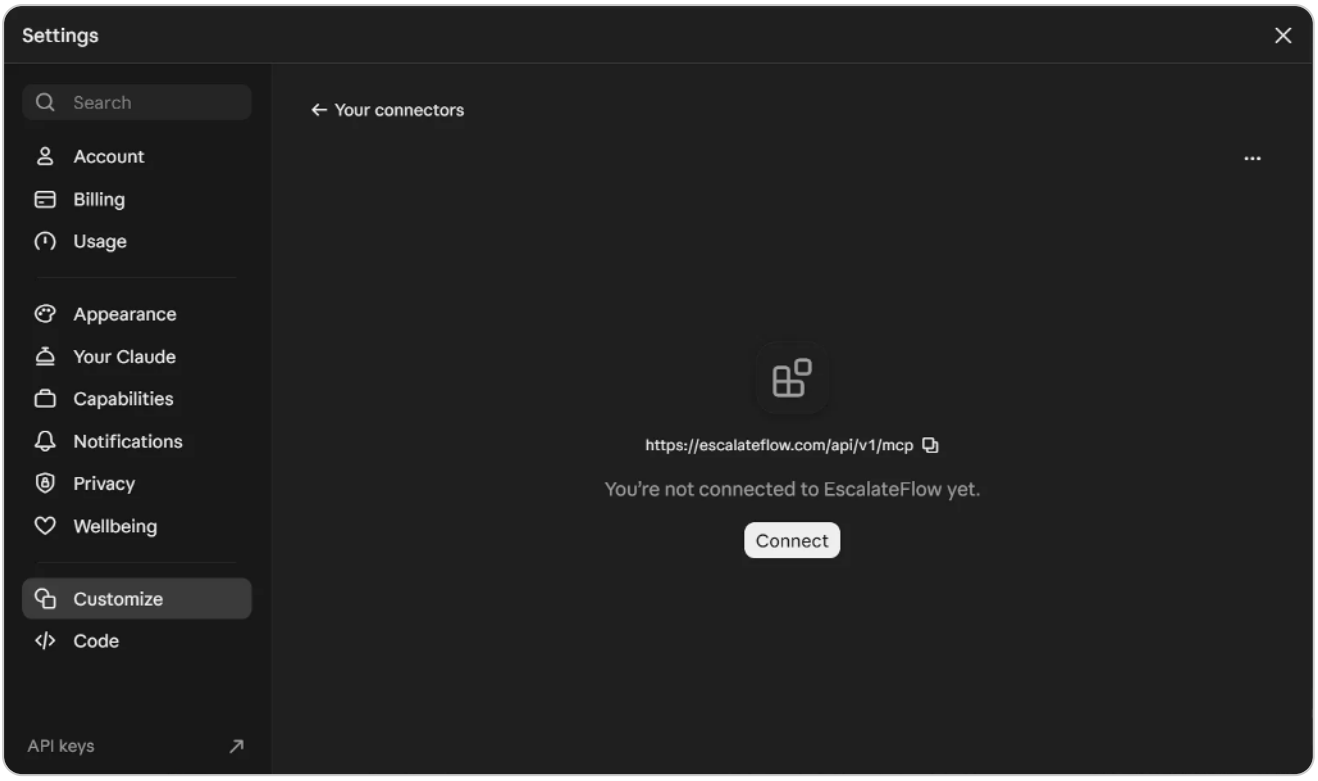


Scroll to the end and click **Add**.



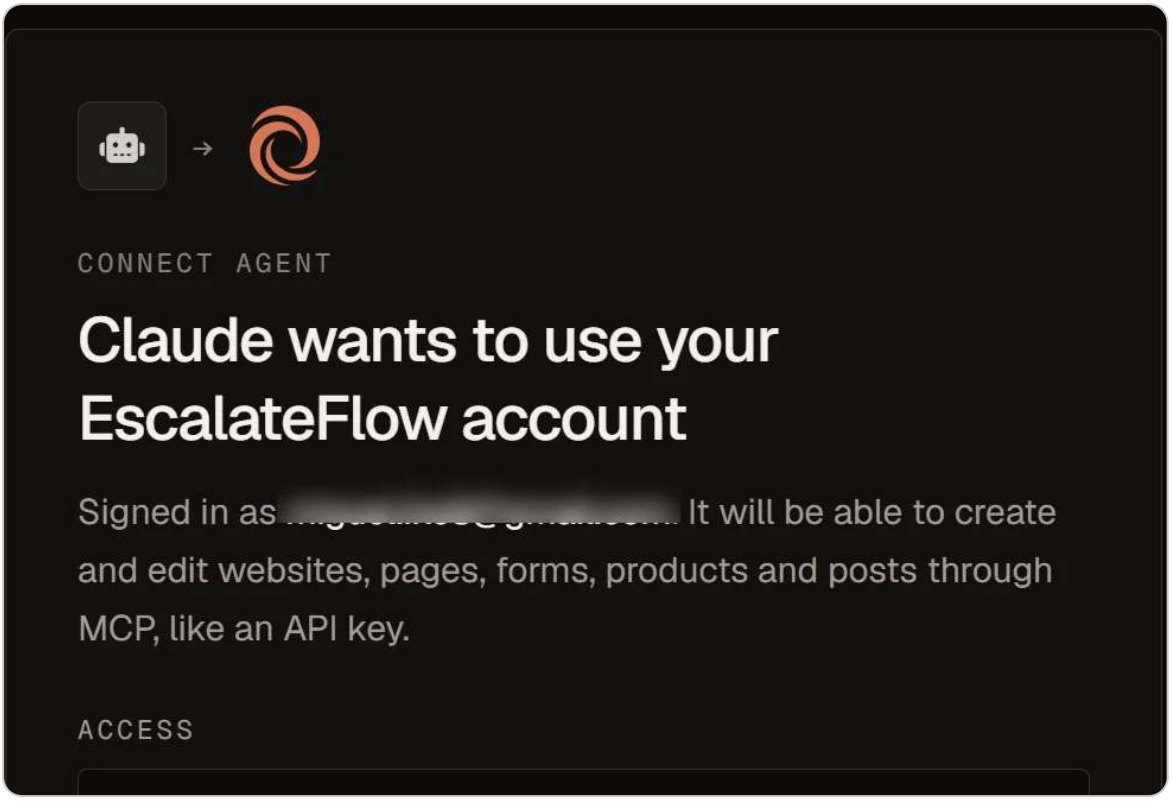
5 Connect

If Claude does not take you to EscalateFlow straight away, click **Connect**.

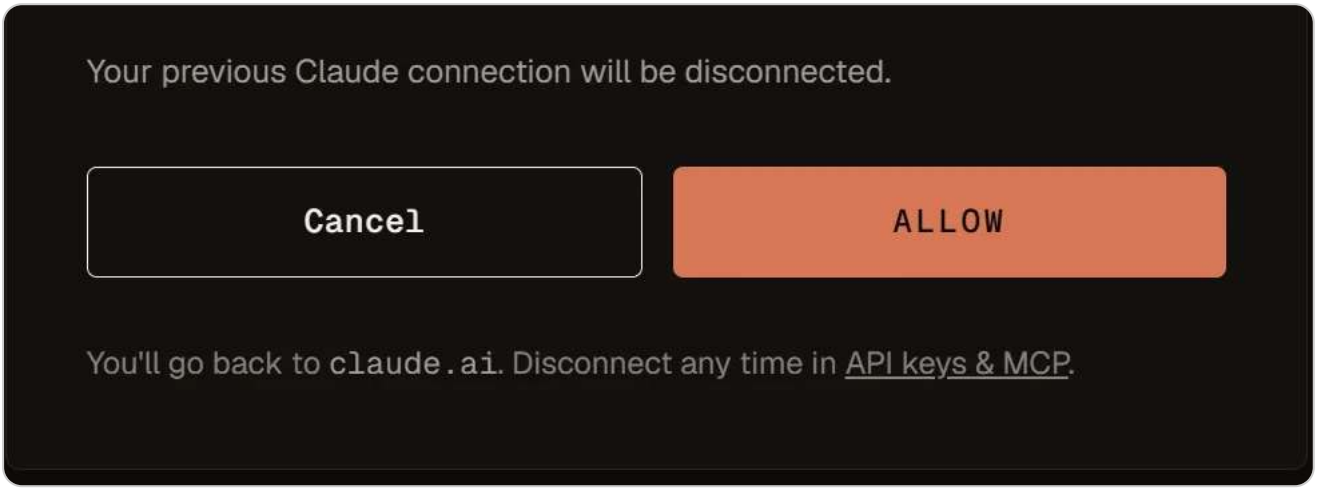


6 Authorize Claude in EscalateFlow

EscalateFlow opens (if you are not signed in, it asks you to). Choose which websites Claude can use in **Access**...

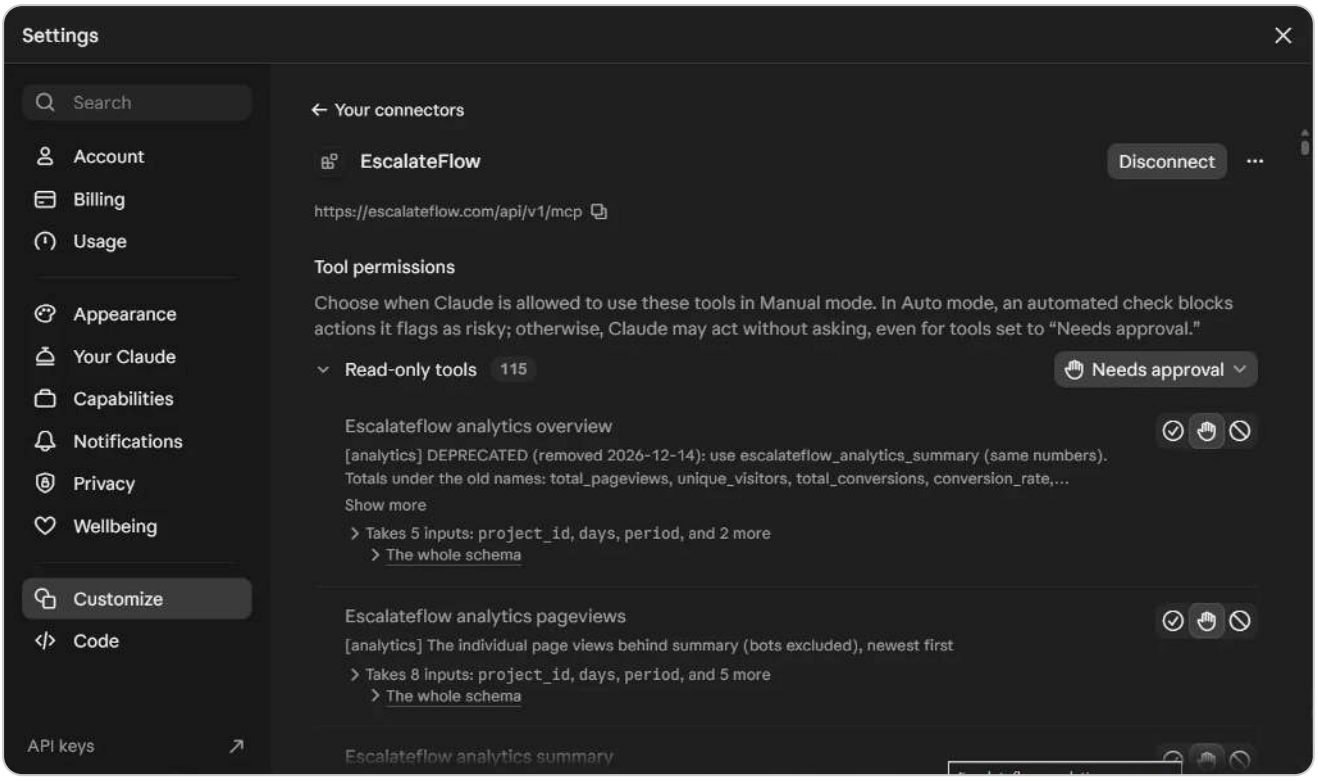


...and click **Allow**. You go back to Claude automatically.



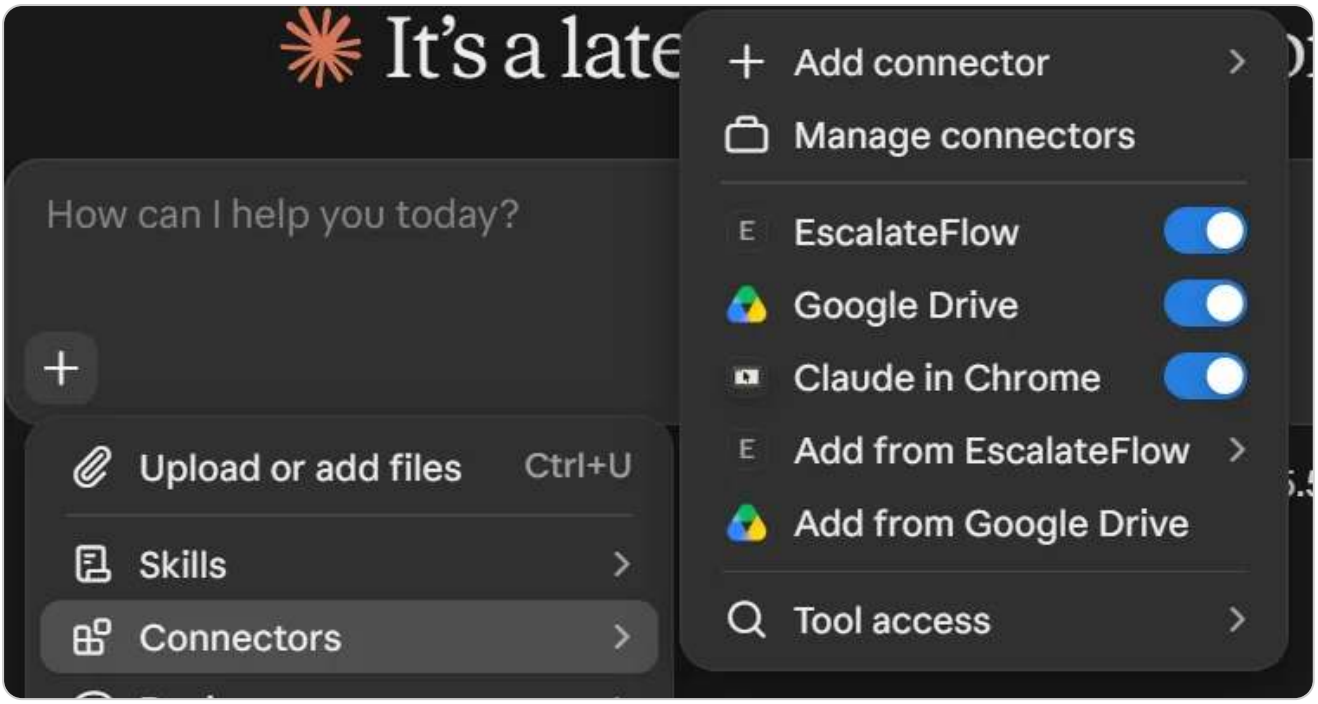
7 Done: it is connected

You see EscalateFlow's tools and their permission (by default Claude asks you before using them).



8 Use it in a chat

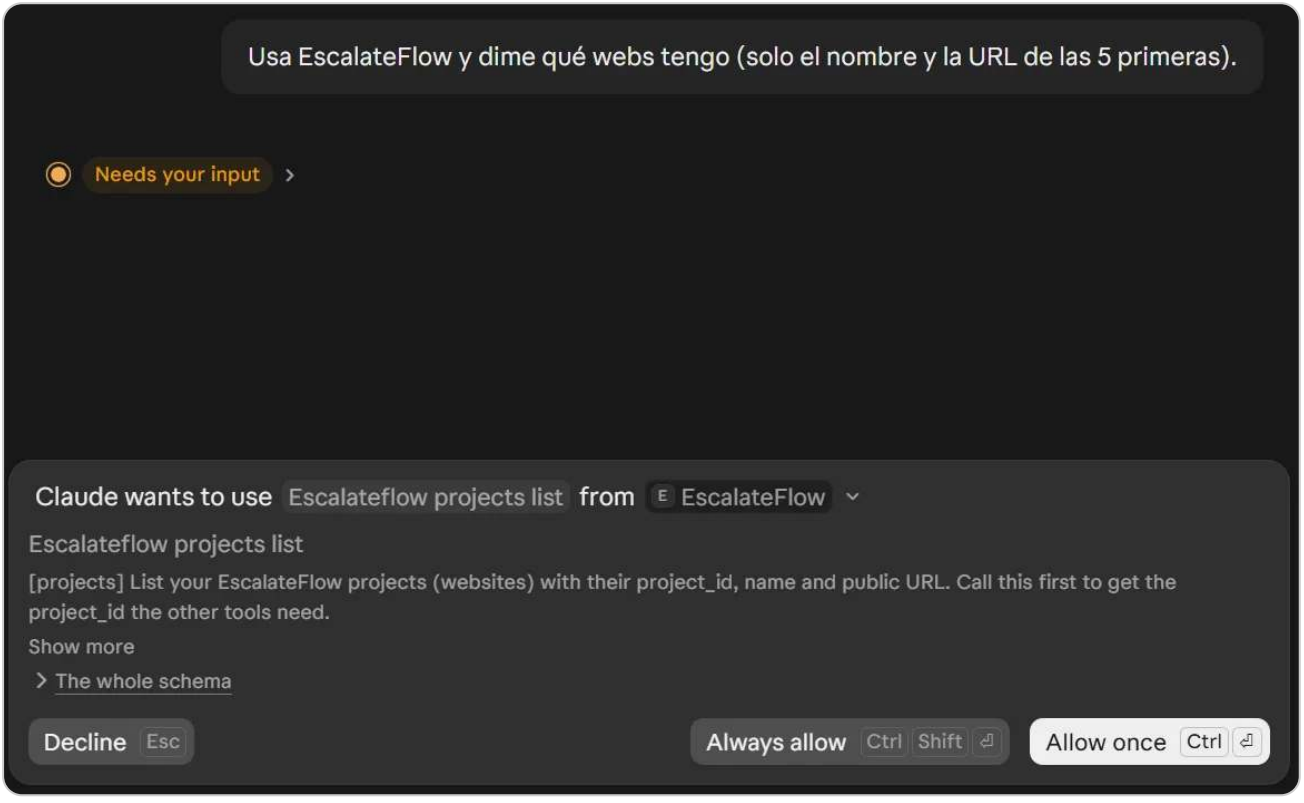
In a new chat, check that it is on in **+** → **Connectors** → **EscalateFlow**.

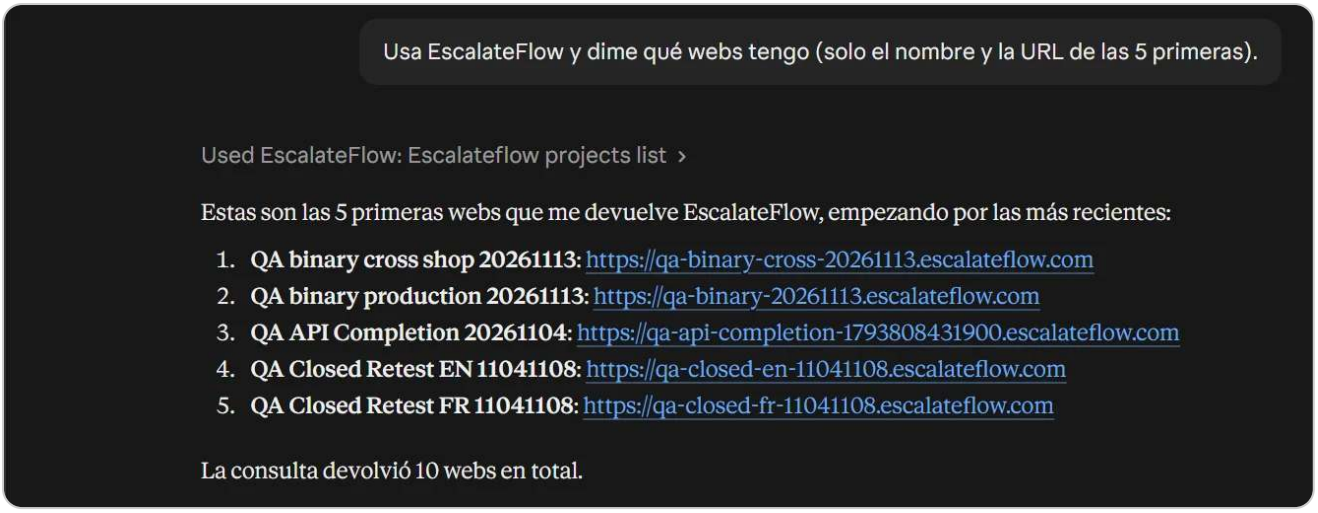


Ask it something. To try it, paste this in the chat:

```
Use EscalateFlow and tell me which websites I have (just the name and URL of the first 5).
```

The first time, Claude asks for permission for each tool: **Allow once** or **Always allow**.





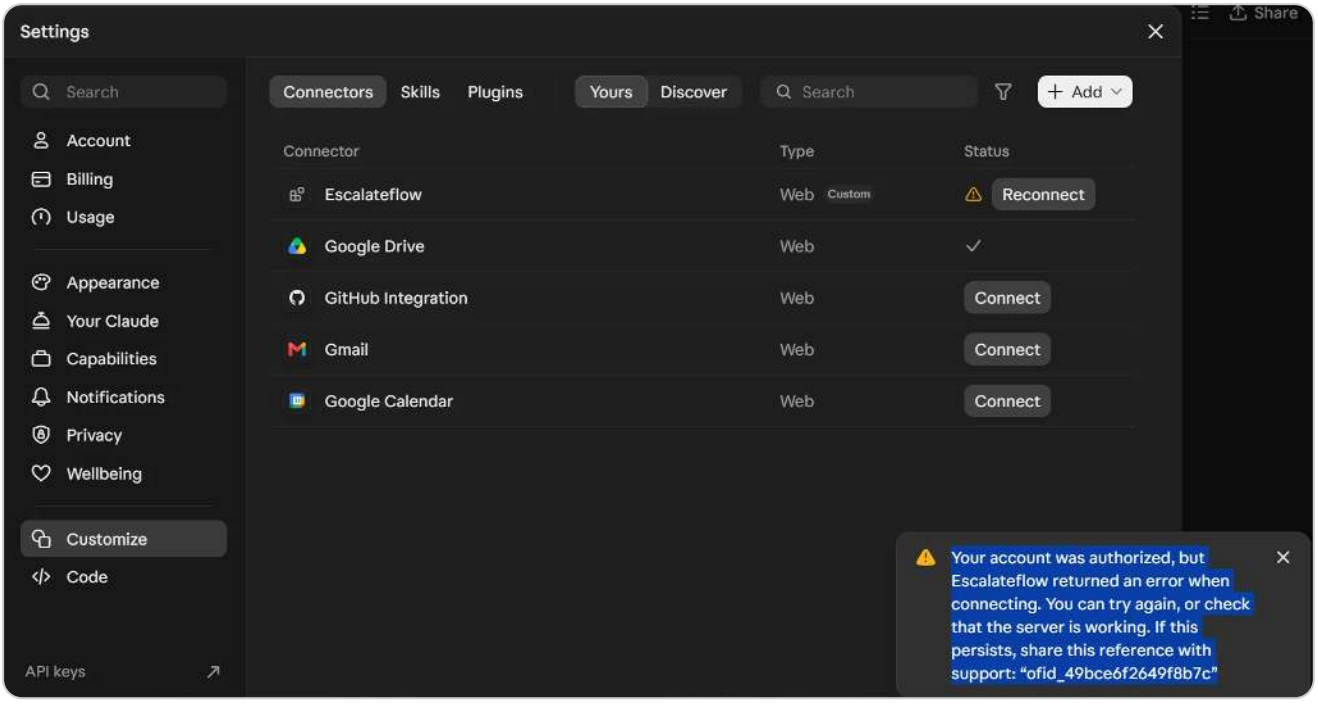
Common errors and how to fix them

“Your account was authorized, but Escalateflow returned an error when connecting”

Cause: the connector URL is not exactly the one in this guide (for example, it lacks the final slash /).

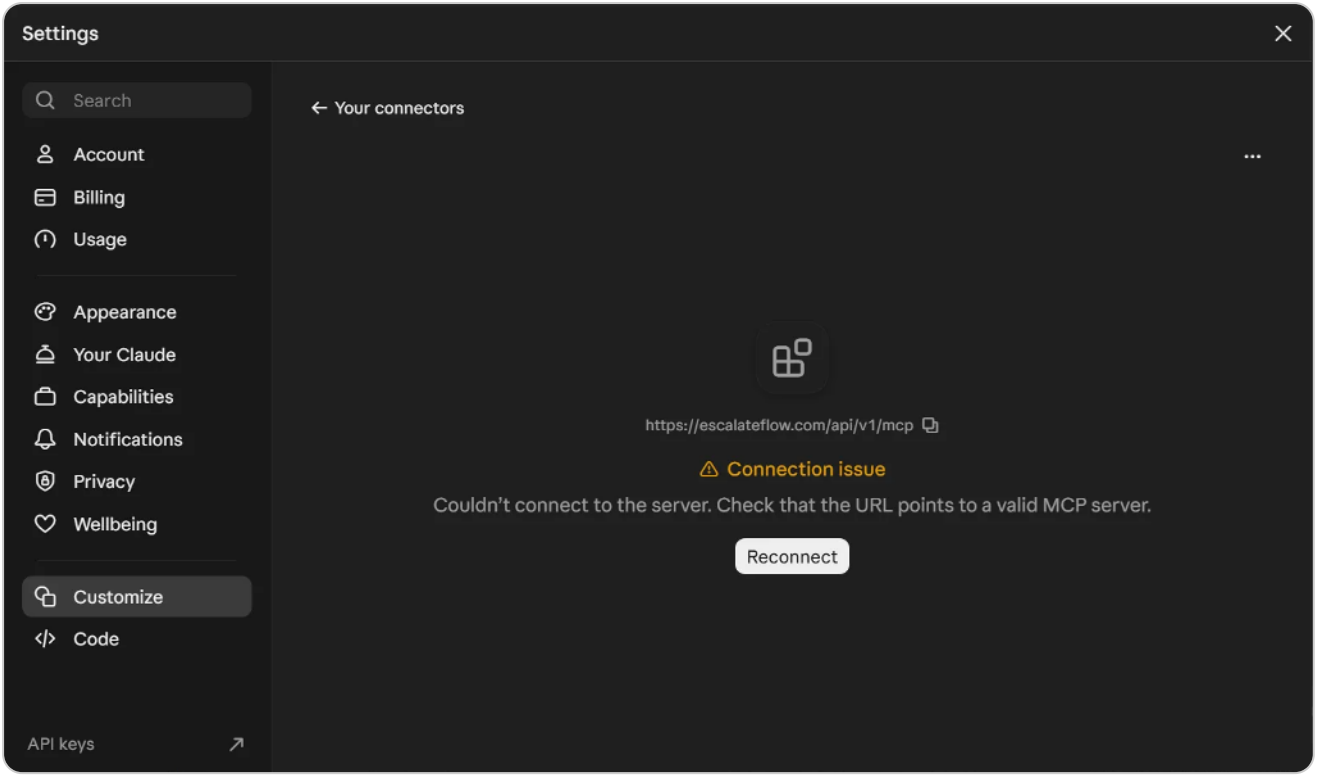
Fix: Settings → Connectors → EscalateFlow → ··· → **Remove**, and add it again with this exact URL:

```
https://escalateflow.com/api/v1/mcp/
```



“Connection issue · Couldn’t connect to the server”

Fix: click **Reconnect**. If it shows up again, remove the connector and add it again (steps 2–6).



“Couldn’t determine how this server signs in”

Cause: Claude could not read EscalateFlow's sign-in configuration.

Fix: check the URL. If it keeps showing up, choose **No sign-in**, click **Add header** and fill in the header name:

```
X-API-Key
```

Value: a key from your EscalateFlow dashboard (**API keys & MCP**), copied from there. Never paste the key in the chat.

Claude does not use EscalateFlow in the chat

Fix: in that chat, **+** → **Connectors** and turn EscalateFlow on. Ask for it explicitly (“use EscalateFlow to…”).

“Your previous Claude connection will be disconnected”

This is normal: each EscalateFlow account has one Claude connection. Authorizing again replaces the previous one.

It signed in with another EscalateFlow account

Fix: sign out of EscalateFlow, remove the connector in Claude and connect it again signing in with the right account.

To disconnect it: in Claude, Settings → Connectors → EscalateFlow → **Disconnect**. In EscalateFlow: **API keys & MCP**.

Other AI clients (Claude Code, Cursor, any MCP or REST agent): see Agent & MCP. What Claude can do once connected: MCP tools and the best practices for agents.